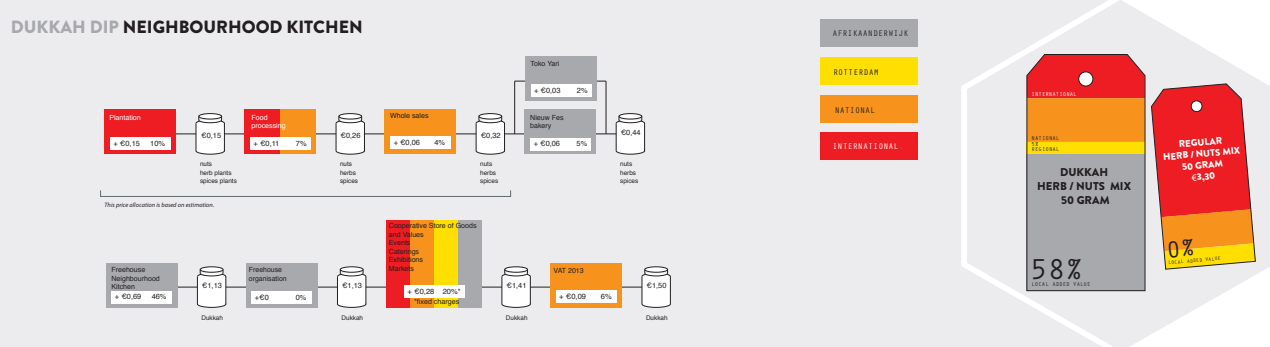


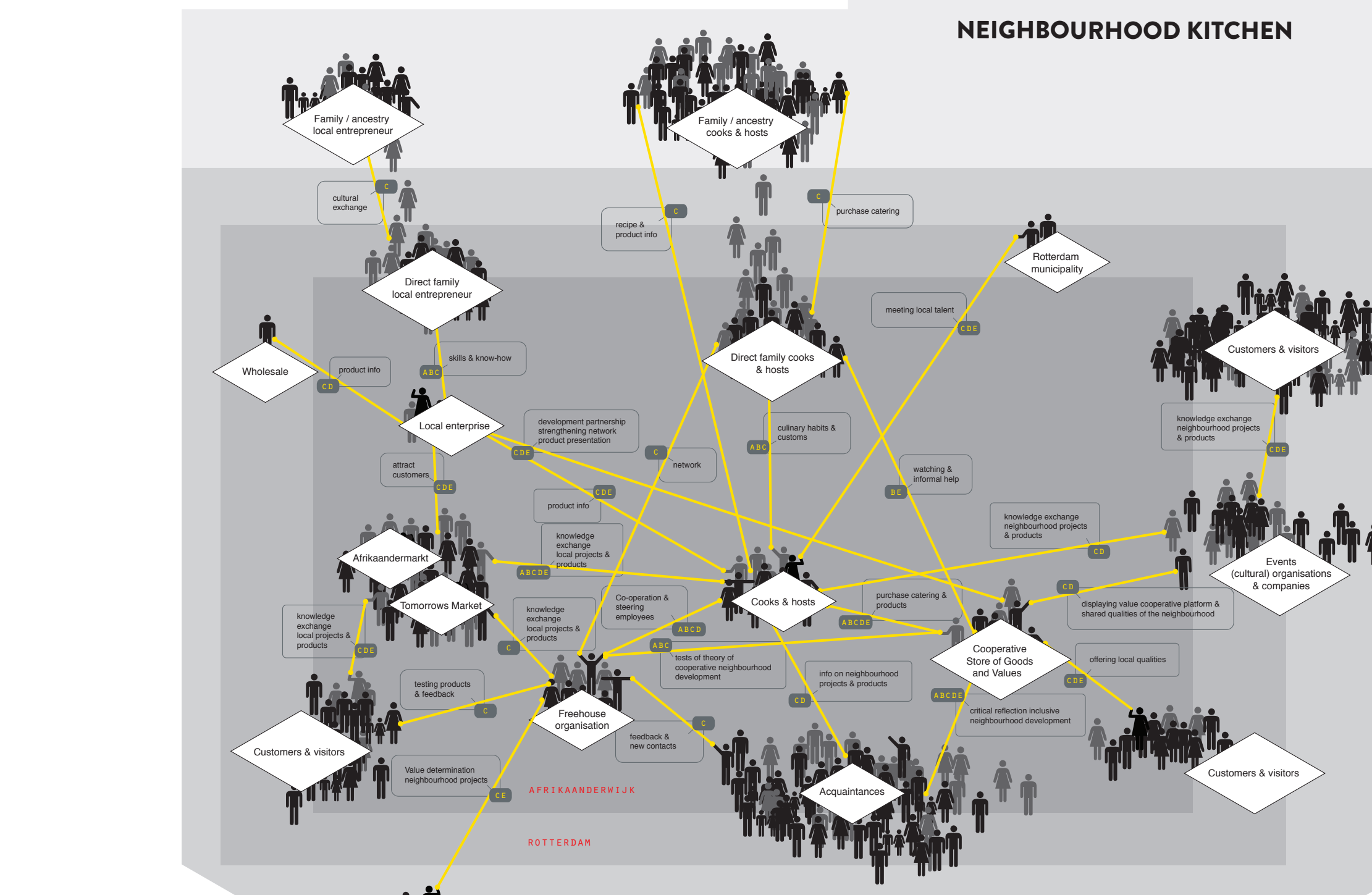
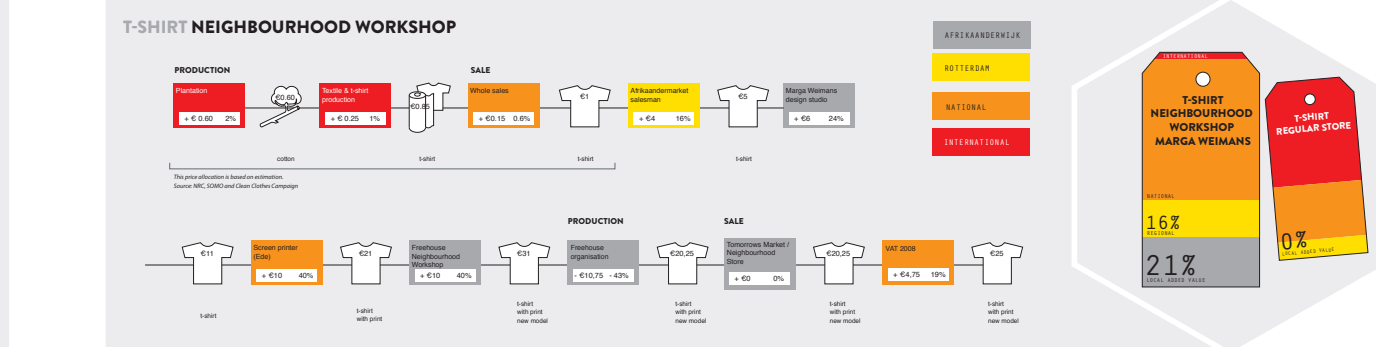
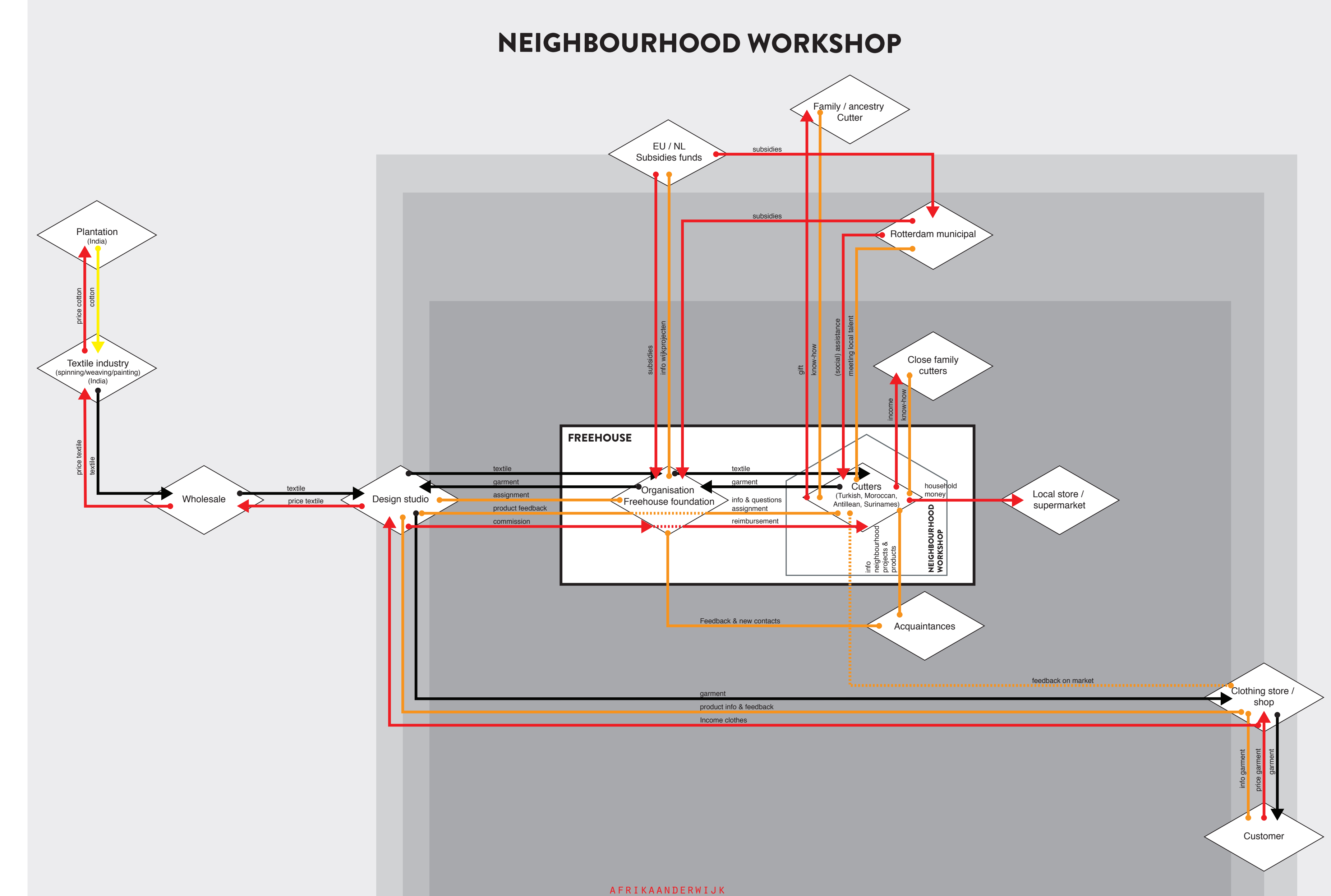
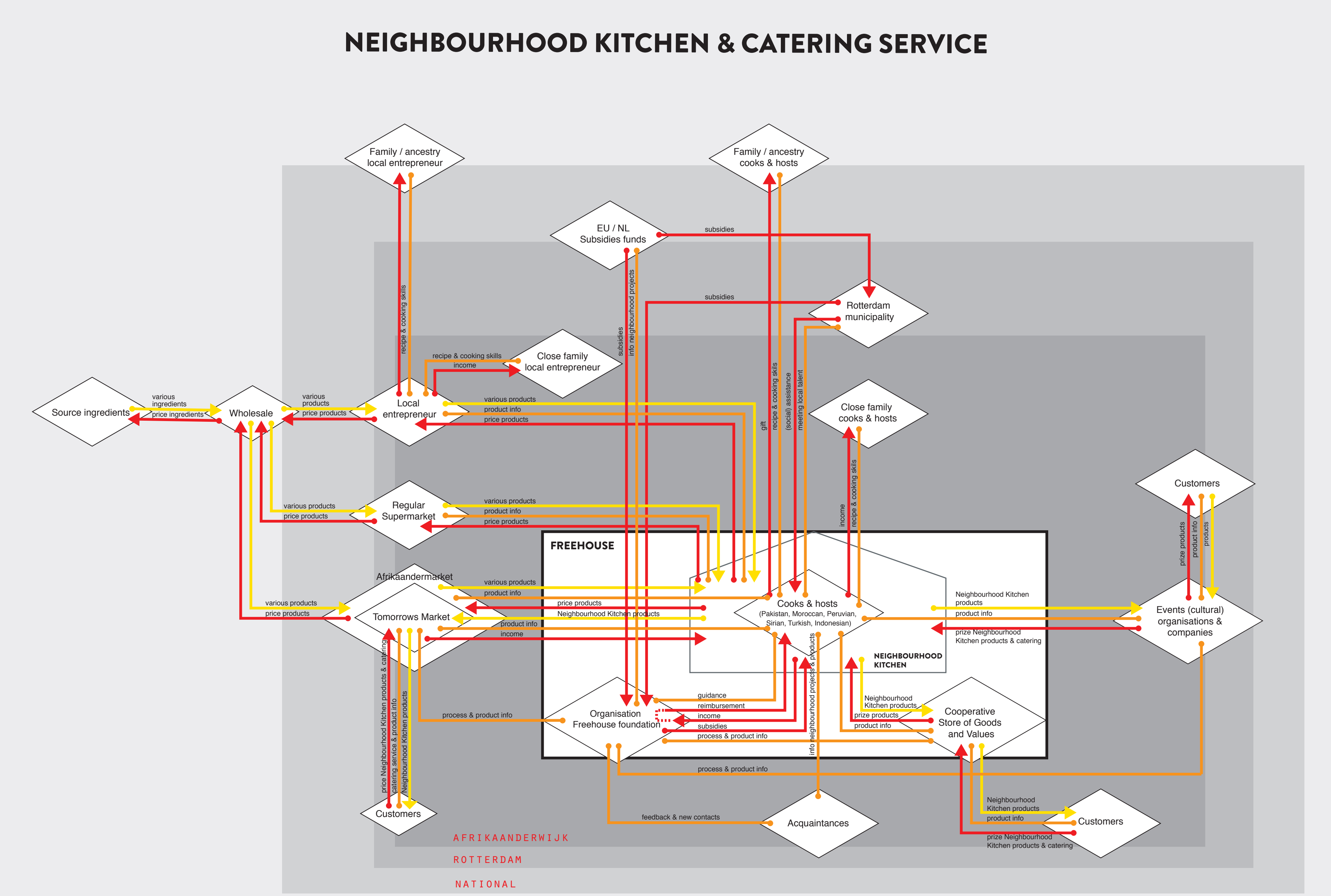
- SELF-ORGANIZATION CREATES OPENNESS -

AFRIKAANDERWIJK COOPERATIVE



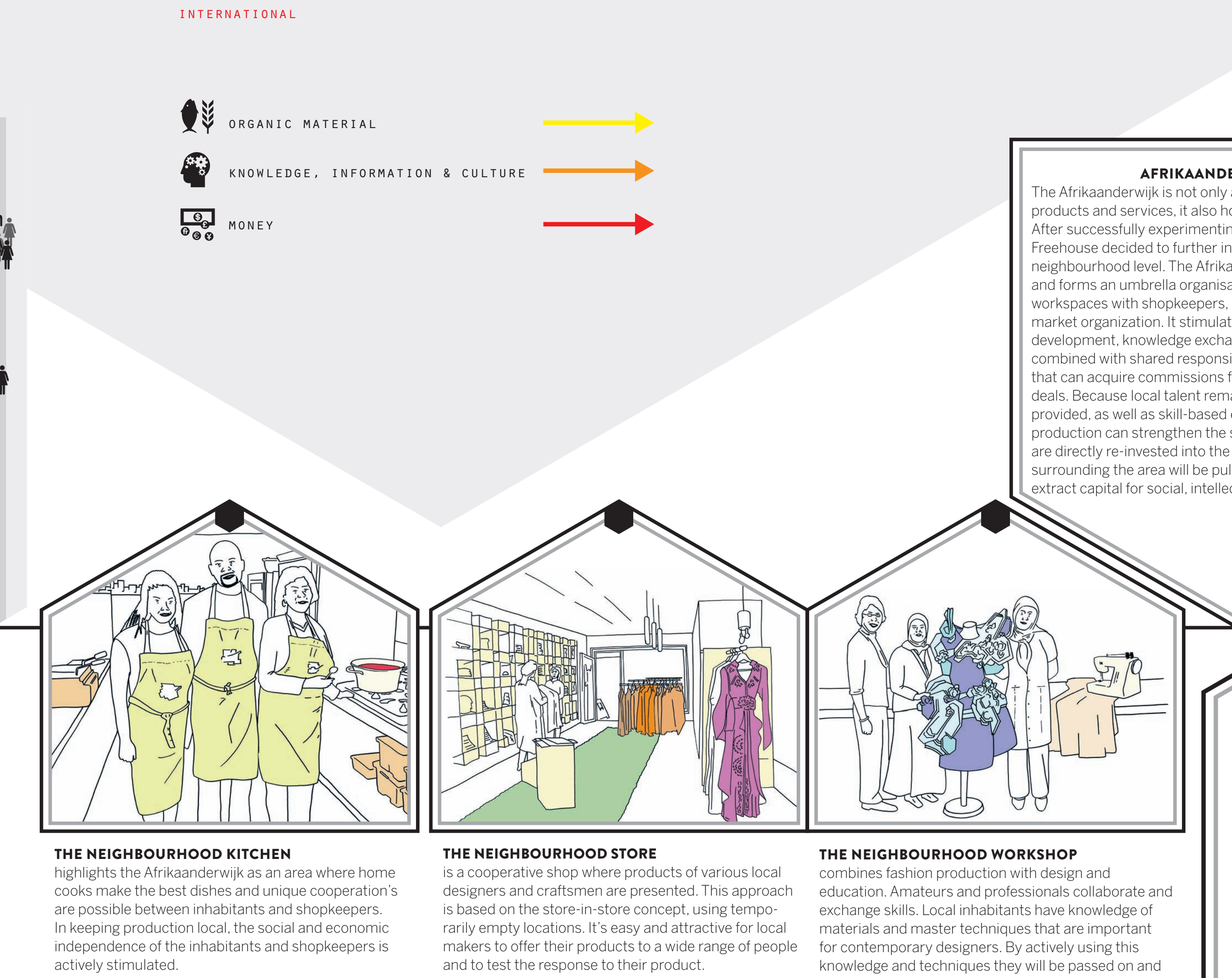
VALUE CHAIN AND LOCAL ADDED VALUE

The value chains of the Dukkah dip of the Neighbourhood Kitchen and the T-shirt of the Neighbourhood Workshop show how these products accumulate value throughout their respective production process. Step by step from raw material to end product, every party involved adds value. A sizable amount of value is gained actually from within the neighbourhood. (signed in gray).



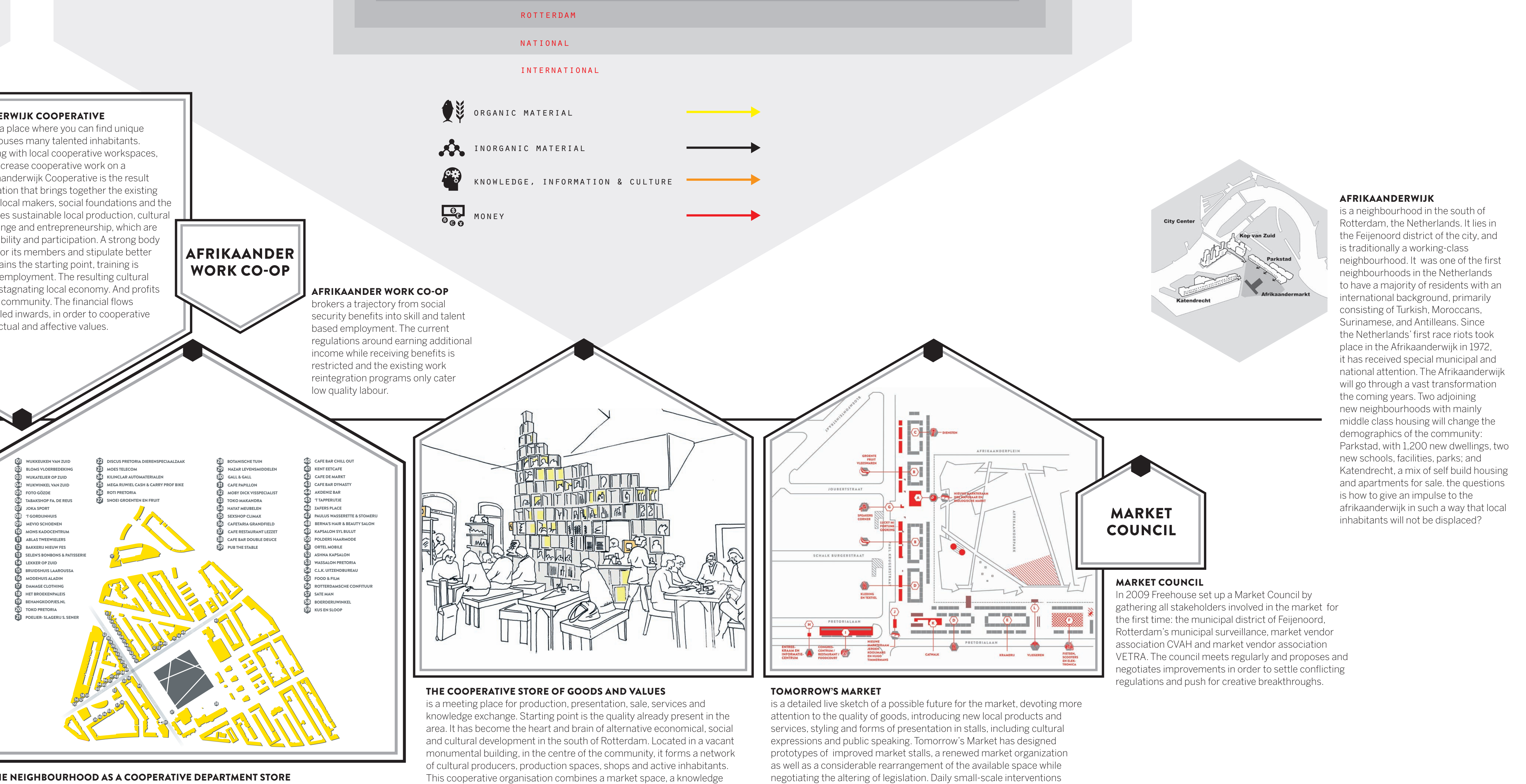
NETWORK RELATIONS OF THE NEIGHBOURHOOD KITCHEN

This Networkmap shows connection and interaction between individuals or groups that are involved with the Neighbourhood Kitchen. A significant amount of knowledge and skills is shared between employees of diverse cultural backgrounds. This is typical for Freehouse's approach and enriches those involved both personally as well as professionally.



2011	2012
23	12
CO-PRODUCING	CO-PRODUCING
64	77
CONSUMING	CONSUMING
36	38
CONSUMING	CONSUMING

2011	2012
31	21
CO-PRODUCING	CO-PRODUCING
38	33
CONSUMING	CONSUMING
22	21
CONSUMING	CONSUMING



FREEHOUSE worked since its inception in 1998 on radicalising local production. It stimulates local inhabitants and shopkeepers, youngsters, artists and designers to exchange knowledge, experience and ideas. The connection of cultural with economic capital results in co-productions that mutually benefit participants socially and economically. Moreover, the resulting products also make the underlying cultural process visible. As such, it forms an important link in shaping an area's image.

AFRIKAANDERWIJK

is a neighbourhood in the south of Rotterdam, the Netherlands. It lies in the Feijenoord district of the city, and is traditionally a working-class neighbourhood. It was one of the first neighbourhoods in the Netherlands to have a majority of residents with an international background, primarily consisting of Turkish, Moroccans, Surinamese, and Antilleans. Since the Netherlands' first race riots took place in the Afrikaanderwijk in 1972, it has received special municipal and national attention. The Afrikaanderwijk will go through a vast transformation the coming years. Two adjoining new neighbourhoods with mainly middle class housing will change the demographics of the community: Parkstad, with 1,200 new dwellings, and Katendrecht, a mix of self build housing and apartments for sale. The questions is how to give an impulse to the afrikaanderwijk in such a way that local inhabitants will not be displaced?